

LIMITED TIME OFFER

Receive up to a **\$500 Cash** Rebate with the purchase of
Pierce Chicken® Products!



Eligible Customers and Products:

This offer applies to licensed foodservice operators only who purchase a new Wisco Heated Merchandiser. Qualifying Wisco Models are: 690-16-2/ 690-25-2/ 282-24/ 727/ and 727HH. One coupon/redemption per foodservice operation please. Only one check issued per unit. Chain and franchise groups must participate on a unit basis and provide individual store numbers when applying for rebate. Offer valid only to Pierce Branded fully cooked value added products plus livers and gizzards. Marinated Raw Breaded (MRB), raw Individually Quick Frozen (IQF), and proprietary items do not apply. Please visit www.poultry.com to view specific item codes of qualifying products.

Restrictions:

Operators may receive \$2.50 off per case of Pierce Chicken product purchased up to \$500 or up to the price of the purchased Wisco Heated Merchandiser before delivery, whichever is lower. Pierce Chicken product must be purchased within the first twelve (12) months after the purchase of a Wisco Heated Merchandiser. Operators must submit their own payment request with signature as proof of authenticity. Send original distributor invoice(s); copies will NOT be accepted. Distributor tracking reports and/or distributor submissions will NOT be accepted. Proof of purchase of cases and Wisco Heated Merchandiser must be submitted at one time to receive rebate. This program may be discontinued at any time without notice and may not be used with any other Pierce Chicken rebate. ****Distributors and wholesalers are not eligible for rebate.**

Procedure & Requirements:

To redeem your rebate, buy any of the qualifying Pierce Chicken products, attach all proofs of purchase to this rebate offer, and send to the address below. Please allow 8-10 weeks for processing. Void where prohibited by law.

Complete Form Below and attach proofs of purchase of Wisco Heated Merchandiser and cases of Pierce Chicken and send to:

Pierce Chicken Equipment Rebate Program
Attn: Customer Care
P.O. Box 846
Brunswick, OH 44212
800-837-5352

Company Name: _____ Store # (if multi store chain) _____

Your Name: _____ Phone: () _____ Fax: () _____

Your Signature: _____

Address: _____ City: _____ State: _____

Zip: _____ E-mail: _____

For more information about Pilgrim's Pride products visit: www.poultry.com